



Wilmington Whiteface Whiskey Run & Festival

10K & 5K, plus history, fun and food

June 19, 2021

The Wilmington Whiteface Whiskey Run and Festival is a daylong celebration of local history with something for everyone. This benefit for the Wilmington Historical Society kicks off with 10K and 5K races in the morning, followed by whiskey and beer tastings, craft vendors, music, demonstrations, and displays at Festival Field in the afternoon and a “speakeasy” party in the evening.

The 4th annual race, which now includes 10K and 5K options, starts at 9:30 a.m. All runners will receive a t-shirt, swag bag, and finisher’s medal and will be eligible to win high-quality raffle items. Overall winners and age-group prizes will be awarded for first, second and third place. A modern twist to this race is FREE live phone tracking with GPS, progress alerts, and positive reinforcements provided by RaceJoy.

Sponsorship opportunities are available at multiple levels. Sponsors receive positive media attention from association with the race and donations are tax-deductible. If interested in becoming a sponsor, please contact Karen Peters at whs12997@hotmail.com for further information. Sponsorships are due by May 1st *and Title Sponsorship by April 1st*.

In each of the three previous years, the Whiskey Run has garnered about 200 runners. This year we are expecting an increase in participants with the addition of the 5K run/walk. This event is the Wilmington Historical Society's major fundraiser for a proposed new Ruth & Thomas Keegan Memorial History Center to be located on NYS Route 86 between the A&W Restaurant and the Alpine Country Inn & Suites.

While there is a modest entry fee for the race, all related activities are *FREE and open to the public* at the Festival Field and elsewhere in town, including:

- Whiskey tastings with on-site purchase of products available
- Food for purchase by Papa Duke’s BBQ & Green Goddess Foods
- 1812 Battle of Plattsburgh re-enactors in period clothing /encampment with tents & demos (10 am – 4 pm)
- Music by Julie Robards and Friends (1 pm – 3 pm)
- Craft Show (10 am – 4 pm)
- Raffles (drawings at 3:30 pm)
- Demonstrations & Displays (10 am – 4 pm)
- Speakeasy at Pourman’s Tap House at Whiteface Corners (8 pm – 11 pm)

Why a Whiskey Run? The Wilmington area has quite a storied history with liquor, legal and otherwise. During the War of 1812 Wilmington supplied *good rye whiskey* to the American troops at the Battle of Plattsburgh as part of their daily ration. During Prohibition with its proximity to Canada, Wilmington residents provided temporary haven for bootleggers crossing the border, and to this day, Wilmington is home to US Barrel, the oldest whiskey barrel cooperage in the Northeast. So with our somewhat checkered history and natural beauty we invite you to join us for the 4th annual Wilmington Whiteface Whiskey Run & Festival. To find out more details about or register for the race, www.adkwhiskeyrun.com.

The Wilmington Whiteface Whiskey Run is about Health, Fun, History and experiencing great regional spirits, not over consuming. Please drink responsibly at all times, especially before or following the race, and never drink and drive. You must be 21 or older with a valid ID to sample, purchase or bid upon alcoholic beverages. To learn more about responsible consumption, please visit responsibility.org .